

PEG SCOFIELD

13 BEECH TREE RIDGE, KILLINGWORTH, CONNECTICUT 06419, 203.641.2341

EDUCATION

- **Quinnipiac University**, M.S. Hamden, Conn.

Graduated with distinction from the eMedia Program in the School of Communications. Program demands proficiency in project management as well as software, Web writing and Web production. Prof. Richard Hanley, program director and advisor.

- **University of Connecticut**, Storrs, Conn.

Completed bachelor's degree coursework in journalism including a summer internship at Globe Pequot Press, Old Saybrook, Conn.

- **Southern Connecticut State University**, M.S. New Haven, Conn.

Human Performance/Exercise Physiology, Dept. of Physical Education

- **Rutgers University/Douglass College**, B.S. New Brunswick, New Jersey

Liberal Arts/Biomechanics, Dept. of Health, Physical Education and Sport Science.

WORK EXPERIENCE

PurpleDog Web Productions, LLC, Killingworth, Conn. **January 2002-present**

Website development, webmaster services, photography and graphic design. Parent company for KillingworthToday.com. Portfolio available at www.purpledogproductions.com

Pyramid Marketing Design & Technology, New London, Conn.

Lead Developer - Contract position May 2006-present. Portfolio available at www.pyramidmdt.com

NHRegister.com and CTCentral.com, New Haven, Conn.

Senior Web Producer/Online Graphics/Webmaster: 2005-06. Website development, content management, ad requests.

NHRegister.com and CTCentral.com, New Haven, Conn.

Web Producer/Online Graphics: August 2004-September 2005

KillingworthToday.com, Killingworth, Conn. **November 2003-present**

Editor and Publisher of a community news and information source for the town of Killingworth. This is a daily Web-only publication that covers town news and meetings, local events and sports with links to town services and organizations. Work includes writing, research, design, photography, marketing and publication. Launched in November 2003, it currently has 800,000+ hits per month with more than 6200 unique sites in a community of 6,000 residents.

SOFTWARE and PROGRAMMING EXPERIENCE

Proficient in HTML, CSS, Perl, Javascript, Macromedia: Dreamweaver, Flash, Fireworks. Adobe: Photoshop, Illustrator, Acrobat; Microsoft Office Suite; Nikon Picture Project, digital photography software. Experience with ColdFusion, Quark, InDesign, PHP, Joomla.